

**INDIANA ARTS COMMISSION  
COMMITTEE ON THE FUTURE**

November 13, 2012

IAC Office, 100 N. Senate Avenue, Room N505  
Indianapolis, Indiana 46204

Jeff Kirk, Chair

**Minutes**

Members present: Kathy Anderson, Jeff Kirk, Sherry Stark, Vicki Pool

Members via teleconference: Jim Bodenmiller, Gil Cárdenas, Donna Catalano, Karen Ellerbrook, Jon Ford, Suzie Rentschler

Members absent: Linda Goad

IAC staff present: Michelle Anderson, Lewis Ricci, Rex Van Zant

1. **Welcome and Introductions.** IAC Commissioner Jeff Kirk convened the meeting at 10:00 a.m. and asked everyone to introduce themselves.

2. **Consent Agenda.** IAC Commissioner Kathy Anderson moved to adopt the agenda for today's meeting. IAC Commissioner Suzie Rentschler seconded the motion. Roll call as follows:

Anderson	Y
Bodenmiller	Y
Cárdenas	Y
Ellerbrook	Y
Kirk	Y
Pool	y
Rentschler	Y

The motion passed. Ms. Anderson moved to approve the minutes from the August 28, 2012 meeting of the COF. Mr. Bodenmiller seconded the motion. Vicki Pool from the office of the State Treasurer indicated a correction to be made in her report from the August 18 meeting. Mr. Kirk called for a vote to approve the minutes as corrected. Roll call as follows:

Anderson	Y
Bodenmiller	Y
Cárdenas	Y
Ellerbrook	Y
Kirk	Y
Pool	Y
Rentschler	Y

The motion passed.

3. **Financials.** IAC Deputy Director Michelle Anderson presented a handout (attached) showing the FY 2013 IAC budget, current through October 31, 2012. She answered questions from the committee.

4. **Allocation Formula Review.** IAC Executive Director Lewis Ricci explained to the committee that IAC is reviewing the grant allocation formula for block grants to the Regional Arts Partners, with the purpose of providing more consistency state-wide regarding grant amounts to similar-sized organizations that have comparable grant panel scores. The grant categories to be affected are the Arts Operating Support grants (AOS I and AOS II), and Arts Project Support Grants (APS). Mr. Ricci presented a handout ("Regional Initiative Grant Parameters", attached) summarizing the proposed changes and explained them to the committee. The changes have been proposed by an ad-hoc committee established for the purpose, and consisting of current Regional Arts Partners, former Regional Arts Partners, Commissioners, former Commissioners, and IAC staff. Mr. Ricci presented a second handout ("Sampling of Regional Initiative Grants Across Regions", attached) showing how the proposed changes would affect typical grant amounts in the three categories. Mr. Ricci answered questions from the committee. IAC staff will meet with all of the Regional Arts Partners next week to present the proposal and garner feedback. Mr. Ricci will bring a report to the December 7 meeting of the full Commission. IAC will schedule public meetings with grantee organizations in the next few months and the final proposal will be brought to the full Commission at its March 2013 meeting.

5. **Pence Transition Team and Strategy.** Mr. Ricci reported that he and IAC Chair Jon Ford have been discussing how best to introduce the Arts Commission to the new administration of Governor-Elect Mike Pence. Mr. Ricci reminded the committee that when IAC restructured its standing committees earlier this year, there was an intent to create an ad-hoc advisory group for advocacy purposes. Mr. Ricci would like to proceed with the formation of that group and draw upon it to create the IAC transition team. He would like the advisory group to consist of current Commissioners, former Commissioners, state-wide advocates (Indiana Coalition for the Arts), legislators and at-large members. He and Mr. Ford have considered several people in each category who could serve well. Committee members agreed with the idea and the approach. Individuals have not yet been formally contacted. Mr. Ricci offered information he has received about persons who are on the Governor-Elect's transition team.

6. **Strategic Plan Update and Monitoring.** Mr. Ricci presented the latest version of his "matrix" document (attached) which will be useful as a tool to monitor specific parts of the IAC strategic plan. He hopes to convene each of the nine groups by phone before the March meeting of the full Commission. He asked for discussion, which followed. He suggested that IAC Community Development Manager Susan Britsch be designated as the staff leader of the three "Individuals" categories, along with IAC Commissioner Karen Ellerbrook ; also that IAC Community Development Manager Kristina Davis be designated as staff leader of the "Communities" categories, along with

IAC Commissioner Sherry Stark; also that IAC Deputy Director Michelle Anderson be designated as staff leader of the “Organizations” categories, along with Mr. Kirk.

7. **Cultural Trust.** Vicki Pool from the office of the State Treasurer presented a handout (“Arts Commission Trust Fund Balance Sheet”, attached) showing the balance in the fund as of October 31, 2012 to be \$2,330,006.65. She pointed out a couple of minor corrections in the report presented. She reported that IAC can expect around \$8,000 of interest to be available for withdrawal in 2013. Mr. Ricci reminded the committee that IAC’s Arts in Education Grants are funded with the interest drawn from the Cultural Trust, and that for several years IAC has withdrawn around \$35,000 per year, but that for 2013 the available amount will be significantly less. He suggested that the Arts in Education program may have to be altered in some ways, or that alternate revenue sources need to be found. He also reminded the committee that IAC has submitted a “change package” to its proposed FY 2014-15 budget which would add \$325,000 for Arts in Education funding.

Mr. Ricci reported that he, IAC Director of Marketing and Communications, and IAC Communications Manager Laura Frank met recently with IAC Commissioner Trevor Yager, who is president of TrendyMinds, a marketing specialist in Indianapolis. The purpose of the meeting was to strategize about the use of social media to increase sales of the Arts Trust license plate, which provides funding for the Cultural Trust. Mr. Van Zant remarked on the current usage of state funds for marketing of the plates.

8. **Old Business.** There was no old business.

9. **New Business.** Mr. Ricci reminded the committee that certain aspects of the strategic plan were intended to be re-visited after the change of administration, and that the time for change is approaching, which will require communication and response with the new administration as well as the public at large. He does not expect the goals and objectives of the plan to be altered but there may need to be some fine tuning of the strategies for the final three years of the plan.

10. **Adjourn.** Ms. Stark moved to adjourn the meeting. Ms. Ellerbrook seconded the motion. The motion passed. The meeting adjourned at 10:56 a.m.